

APPENDIX 1

2025/26 Events Programme Analysis

The Programme has been reviewed using the data captured, including factors such as turnout, feedback and costs.

Event	Date	Corporate priority	Turnout	Cost to Council (event budget)	Total cost (including external income)	Comments
Hemlock Happening	Jun	Health/ Environment	7,500	£17,500	£26,203	There was some inclement weather on the day which resulted in the cancellation of the planned Red Devils Display Team and which contributed to 1,500 less attendees than in 2024/25. £8,703 in external income was secured to enhance the event budget.
Stapleford Play Day	Aug	Health	1,500	£6,000	£8,885	The event was run in the same way as in previous years. There was a decrease of 300 in attendance which could be attributed to extreme heat on the day of the event. £3,000 financial contribution from Stapleford Town Council.
Eastwood Play Day	Aug	Health/ Environment	1,200	£6,000	£8,627	The event was run in the same way as in previous years. £3,000 financial contribution from Eastwood Town Council.
Chilwell Play Day	Aug	Health	800	£6,000	£7,239	The event was run in the same way as in previous years. £440 external income was secured to enhance the event budget. Some activities had to be reduced due to high wind speeds on the day.
Nuthall Play Day	Aug	Health	1,200	£6,000	£7,454	The event previously held in Kimberley was moved to Nuthall due to venue availability. £1,000 was contributed by Nuthall Parish Council
Beeston Summer Fete	Aug	Health	1,200	£6,000	£9,900	A new event inspired by the previous Beeston Carnival which included a community parade, and quintessential British fete traditions such as vegetable growing competitions and a dog show, as well as live music performances.

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Friday18 series	Jun-Aug	Business Growth, Health, Community Safety	1,293	£1,500	£2,489	New for 2025/26, Friday18 was expanded to Kimberley where performances took place across eight different indoor hospitality venues in the town. The Beeston finale was also a specially extended two-hour event. The additional elements increased the costs compared to previous years.
D.H. Lawrence Festival	Aug-Sept	Health/ Business Growth	6,439	£1,500	£1,809	The festival continued to run for an extended six-week period for the second year, including the D.H. Lawrence Music Festival, which opened with a special museum garden set and the launch of the new D.H. Lawrence Walking, AR and Audio Trails. £500 external income was secured from Eastwood Town Council.
Green Festival	Sept	Environment	250	£0	£0	The cost to run this event is met through the Environment budget. An additional £5,000 from UKSPF supported this year's event. The turn out was impacted by inclement weather.
Gin and Gaslight	Nov	Health, Business Growth	40 expected	£360 expected	£360 expected	This is the cost for two events, the next event due to take place on 7 November 2025. Attendance is limited to small, intimate event due to the space available at the Museum. Admission is charged for this event, making the event cost neutral.
Stapleford Christmas Lights Switch On	Nov	Business Growth	2,700 expected	£6,500 expected	£13,500 expected	Event due to take place on Saturday 29 November. £6,000 external income has been secured so far to enhance the event. Plus, a further £300 is projected in ground rents making a total of £6300 income. There are some changes to the event due to the Pencilworks construction so some final costs TBC

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Eastwood Christmas Lights Switch On	Nov	Business Growth	3,500 expected	£7,300 expected	£18,735 expected	Event due to take place on Saturday 22 November. This year the event was moved to a weekend during the day from mid-week evening following feedback from residents so that more families could attend. Road closures in the town are more complex so require additional spending. Projected income is £10,480.
Beeston Christmas Lights Switch On	Nov	Business Growth	5,000 expected	£13,300 expected	£15,140 expected	Event was due to take place on Saturday 15 November. Beeston is allocated an increased budget due to having no Town or Parish Council to provide further financial support in comparison to the other two towns. £1,005 has been secured in sponsorship, an increase of £550 from previous year plus a projected £800 ground rent income.
Wellbeing Walks	Ongoing	Health	200	£0	£0	11 wellbeing walks have taken place or are scheduled to take place by end 2025/26. These have included an NHS Social Prescriber and their patients as part of their treatment plans. Costs to run the events are met within existing Museum budgets.
C City Project	Ongoing	Business Growth, Health, Community Safety	3,000	£20,000	£20,000	Work included a research project entitled 'The Effect Of Art On Happiness Project' which assessed the wellbeing of individuals before, during and after participating in a visual arts project, an art exhibition across the five CCity areas and the D.H. Lawrence Children's Writing Competition which attracted the highest number of entries to date at over 600. There was also a music exchange trip for local musicians and a CCity stage at Oxjam which took place in Beeston in October. The recipe book which was created during 2024/25 as part of the project also won an international cookbook award.

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Other events costs	N/A	N/A	N/A	£7,500	£7,500	Other costs are associated with running the events programme but cannot be attributed to specific events including the licences required to play live or recorded music at events, van hire to transport equipment to and from events etc.
TOTAL	N/A	N/A	35,802 expected	£105,460 expected	£147,841 expected	

Additional events

£20,000 UKSPF funding was secured to support additional events.

Event	Details	Estimated Costs
Proms in the Park, Dovecote Lane, Beeston	Cancelled due to wet and windy conditions. Due to be rescheduled in the spring due to the winter season.	£5,000
Proms in the Park, location in the north of the Borough TBC	Planned to take place in the spring due to the winter season.	£5,000
Outdoor Theatre	Two events, one in the north of the Borough and one in the south. Expected to take place in the spring due to availability of theatre groups and winter season.	£10,000